



**Kiwanis**<sup>®</sup>  
CAPITAL CITY KIWANIS CLUB

# 2014 Sponsorship Opportunities

## SPONSORSHIPS – Club & Event Benefits

**From the Desk of Amber R. Tynan, Chair, Finance Committee, CCKC**

**Subject:** Thank you for your consideration of becoming a partner of the Capital City Kiwanis Club (CCKC).

Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time. The investment you make with CCKC stays local, helping hundreds of children and families throughout our own community.

**Children are priority one** in the Kiwanis organization. Through our service projects, fundraising efforts and sponsorships, we dedicate ourselves to help make the world better for the children living here. Through Kiwanis sponsorships we teach children about servant leadership, giving back to their communities and being role models for generations to follow. **Together, we ARE improving the world, one child and one community at a time.**

### Benefits of Sponsorship include:

- 1) All funds raised by CCKC are distributed to support local nonprofits and community initiatives like Southern Scholarship Foundation scholarships, Key Clubs, Builders Clubs, KKIDS Clubs, Action Clubs, ECHO Feed-the-Hungry, Turn About, Meals on Wheels, Ability 1st Ramp Builds, Miracle Sports League, Roadside Clean-ups, Tales for Tots, and more.
- 2) It is a great way to *promote your business: garner recognition and brand awareness* through media, our website and social media sites, promotional and collateral materials. Potentially more than 100,000 people in Leon County will see your organization giving back to its local community.
- 3) You will help *sustain CCKC as a leader in community service* that the citizens of Tallahassee have come to expect.

**Contact Amber R. Tynan regarding sponsorships availability and options for advertisement placement:**  
[Amber.Tynan@cckc-fl.org](mailto:Amber.Tynan@cckc-fl.org) or 850-590-3439.

*Allow 30 days after submitting sponsorship forms & art for ads & listings to show proper recognition.*  
**Please make all checks payable to Capital City Kiwanis Club, c/o Joe Sanders, CPA, P.O. Box 4144, Tallahassee, FL 32315**



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**Improving the world one child, one community at a time**

## Become a Partner with CCKC!

**Easy as 1-2-3 . . .**

- 1 Select** the sponsorship investment level that best matches your community service objectives
- 2 Submit** art & copy for ads & listings, online & offline
- 3 Enjoy** the benefits of being recognized as a partner with the leader in community service & the satisfaction of knowing you make it possible

Contact **Amber R. Tynan** regarding sponsorships availability and options for advertisement placement:  
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### SPONSORSHIPS – Club Benefits

Sponsorship Investment Benefits	Heart of CCKC Package \$5,000+	Advocate of CCKC Package \$2,500+	Supporter of CCKC Package \$1,000+	Believer of CCKC Package \$500+	Friend of CCKC Package \$1— \$499
<b>Club Benefits</b>					
Corporate Club Memberships	▲— 2	▲— 1	▲— 1		
Logo on Membership Application	▲	▲			
Recognition in CCKC Newsletter	▲	▲	▲	▲	▲
Newsletter Display Ads for a Year	2 — ½ pg	1 — ½ pg	1 — ¼ pg	1 — card	
Display Ads Updates per Year	6x	3x	2x	1x	
Logo & Link to Website on CCKC Website	▲	▲	▲	▲	▲
Logo & Link to Website on CCKC Facebook Pg	▲	▲	▲	▲	▲
Speaking Engagement at CCKC Meetings	▲	▲			
Ad Flyer distributed to CCKC Membership	1—1/2 pg	1—1/4 pg	1—card		
Banner ads on CCKC Website	1 Lg— 12x	1 Med—12x	1 Sm—12x		
Link updates per Year	12x	6x	3x		



## SPONSORSHIPS — Event Benefits

Sponsorship Investment Benefits	Heart of CCKC Package \$5,000+	Advocate of CCKC Package \$2,500+	Supporter of CCKC Package \$1,000+	Believer of CCKC Package \$500+	Friend of CCKC Package \$1— \$499
<b>Event Benefits</b>					
CCKC Firecracker 5K					
T-Shirt logo	Lg	Med	Sm	List	Sm list
Recognition on Collateral Materials	List	List	List	List	List
Verbal Recognition at Event	Lg	Med	Sm	Tiny	Teensy
Race Registrations—Sponsor Team Cup	10	6	3	2	1
Race HQ Banner (same as CBT)	1				
CCKC Website Thank You Page Listing	Lg	Med	Sm	Tiny	Teensy
CCKC Craft Beer Tastings (5 events in 2013-2014)					
Logo on Collateral Materials	Lg	Med	Sm	Tiny	Teensy
Logo on Pour Cards	Lg	Med	Sm	Tiny	Teensy
Free Pour Cards per Event	10	6	3	2	1
Banner (same as 5K)	1				
CCKC Website Thank You Page Listing	Lg	Med	Sm	Tiny	Teensy
CCKC Annual Banquet					
Tickets	5	3	2	1	n/a
Banner/Poster	Lg	Sm	Shared	Shared	Shared
Listing on Sponsors Poster	Logo	Logo	Listed	Listed	Listed
CCKC Website Thank You Page Listing	Lg	Med	Sm	Tiny	Teensy
CCKC Pancake Breakfast					
Logo on Flyer	Lg	Med	Sm	Tiny	Teensy
Promo piece in Goody Bag	Flyer	Brochure	Post card	Biz Card	Biz Card
Logo on Sponsors Thank You Poster at Event	Logo	Logo	Listed	Listed	Listed
CCKC Website Thank You Page Listing	Lg	Med	Sm	Tiny	Teensy



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# 2014 Sponsorship Opportunities

## SPONSORS — Letter of Agreement

**Company Name:** \_\_\_\_\_

agrees to provide a financial sponsorship for 2014 to the Capital City Kiwanis Club. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check or online payment has been issued to and accepted by Capital City Kiwanis. As a sponsor, I agree to provide digital art work for all promotional advertising.

**Please check appropriate sponsorship:**

- \_\_\_\_\_ Heart of CCKC Package: \$5,000+
- \_\_\_\_\_ Advocate of CCKC Package: \$2,500+
- \_\_\_\_\_ Supporter of CCKC Package: \$1,000+
- \_\_\_\_\_ Believer of CCKC Package: \$500+
- \_\_\_\_\_ Friend of CCKC Package: \$1 — \$499

Sponsorship Amount: \$ \_\_\_\_\_

**Sponsor Name:** \_\_\_\_\_

Address City Zip Code: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

\_\_\_\_\_  
**Authorized Sponsor Signature**

\_\_\_\_\_  
**Date**

*Allow 30 days after submitting sponsorship forms and art for ads & listings to show proper recognition  
Please send this completed agreement with check made payable to:*

**Capital City Kiwanis Club**  
c/o Joe Sanders, CPA  
P.O. Box 4144,  
Tallahassee, FL 32315

**Contact : [Amber.Tynan@cckc-fl.org](mailto:Amber.Tynan@cckc-fl.org) or 850-999-1234.**

Or pay online at [CapitalCityKiwaniisClub.org/sponsors2014](http://CapitalCityKiwaniisClub.org/sponsors2014)