

## Donation to Help Prevent Child Fatalities from Unsafe Sleep

TALLAHASSEE – The Capital City Kiwanis Club and Betton Hills Preparatory School are teaming up to help local families get the necessary materials to keep their infants safe while sleeping.

In partnership with the Department of Children and Families (DCF) Safe Sleep Campaign, Betton Hills Preparatory School and the Capital City Kiwanis will donate a total of \$2,000 toward the purchase of Pack 'n Plays for Healthy Families Florida. The Safe Sleep Campaign educates parents and caregivers on the risks associated with co-sleeping and unsafe sleep. Parents are urged to place children in their own, personal sleeping space, on their backs, without items such as blankets, pillows, stuffed animals, strings/cords, and bumper pads.

The donations from Betton Hills and the Capital City Kiwanis Club will provide safe sleeping environments to children and families who are participating in the Healthy Families program, an evidenced-based home visiting program proven to prevent child abuse and neglect.

For more information on the Safe Sleep Campaign, free resources, designated pack 'n play drop-off locations, video PSAs, an interview with a mother impacted by unsafe sleep and a full list of partners, visit [www.MyFLFamilies.com/SafeSleep](http://www.MyFLFamilies.com/SafeSleep).

WHAT: Press conference to announce local organization donations to Healthy Families Florida to purchase Pack 'n Plays.

WHO: The Florida Department of Children and Families, Healthy Families Florida, the Capital City Kiwanis Club, and Betton Hills Preparatory School

WHEN: Monday, November 17, 2014  
9:30 a.m.

WHERE: Early Learning Coalition  
1940 N Monroe St  
Tallahassee, FL

CONTACT: DaMonica Rivas, MPA  
Northwest Region Communications Director  
2383 Phillips Road, Room 130  
Tallahassee, FL 32308  
Office: 850-778-4056  
Cell: 850-590-6649  
Email: [DaMonica\\_Rivas@dcf.state.fl.us](mailto:DaMonica_Rivas@dcf.state.fl.us)